

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:	
Randy B. Reynolds	Docket: 7655.C4
Serial No.:	Art Unit:
Filed: 19 September 2003 (By Express Mail)	Examiner:
A continuation of United States Patent Application Serial No. 10/308,594	
Which was filed: 03 December 2002	
For: POINT-OF-PURCHASE ADVERTISING BY A CANTILEVERED DISPLAY MECHANISM AND RELATED METHODS	

**PRELIMINARY AMENDMENT**

Mail Stop – New Appl. – Fee  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Preliminary to examination, please amend the above-identified continuation application as follows:

**IN THE SPECIFICATION:**

Page 1, between lines 2 and 3, please add the following paragraph:

-- CONTINUITY

- - This application is a continuation of co-pending U.S. Patent Application Serial No. 10/308,594, filed 03 December 2002, which is a continuation of U.S. Patent Application Serial No. 09/656,899, filed 7 September 2000, now abandoned, which is a continuation of U.S. Patent Application Serial No. 09/239,918, filed 29 January 1999, now U.S. Patent 6,202,334, and is a continuation-in-part of U.S. Patent Application Serial No. 08/406,752, filed March 6, 1995, now \_\_\_\_\_, which is a continuation-in-part of Serial No. 08/058,197, filed May 14, 1993, now abandoned, which is a continuation of Serial No. 07/826,491, filed January 27, 1992, now U.S. 5,233,773, which is a continuation-in-part of Serial No. 07/536,765, filed June 11, 1990, now U.S. 5,111,606. - -